



ENGAGE • EDUCATE • EXCITE

# FERNDALE REPERTORY THEATRE

*Bringing live theatre to the North Coast since 1971*

## *Annual Report 2005-6*

### *Our Mission*

The mission of the Ferndale Repertory Theatre is to provide quality live entertainment that engages, educates and excites.

### ***Board of Directors***

#### ***2006-7***

Kay Cohn • Demetrius DiStefano  
Renee Grinnell • Carolyn Jones  
Bruce Keller • Jenny Oaks  
Patricia Stanley • Dorothy Swendeman  
Sarah Turner • Vikki Young

### ***Staff***

Marilyn McCormick, Executive Director  
Daniel Lawrence, Technical Director  
Gary Franklin, Asst. Technical Director  
Norma Lynch, Office Manager  
Tracy Dittes, House Maintenance

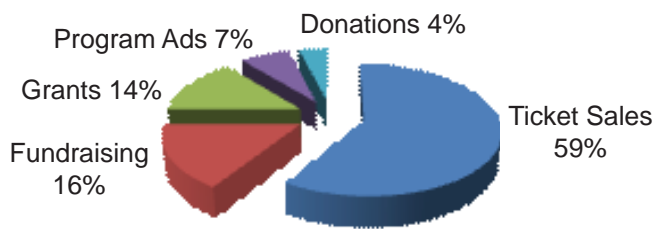
FERNDALE REPERTORY THEATRE  
447 Main Street • P. O. Box 892 • Ferndale, CA 95536  
therep@humboldt1.com • www.ferndale-rep.org

Box Office: 707-786-5483

Tues-Sat 12:00pm - 5:00pm (matinee days 11:00am - 1:15pm)

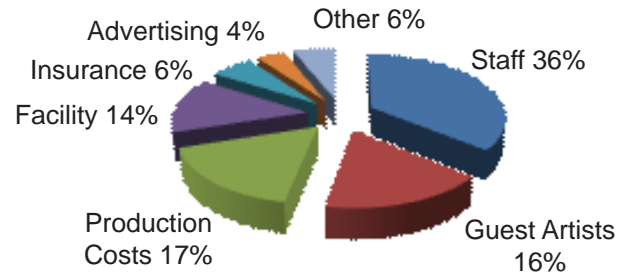
Production Office: 707-786-5484 • Fax: 707-786-5480

## Total Budget for 2006-7: \$162,374



### Income

Fundraising includes concessions, rental income (from storefront, theatre use and costumes), special showcases (such as concerts or Fourth of July show) and fundraising events.



### Expense

Facility expense includes rental of the Scene Shop and rehearsal space in Eureka.

## Accomplishments 2003-6

- ❖ 21 main stage productions and 18 showcases
- ❖ Theatre marquee renovation
- ❖ Air filtration system & plumbing upgrade in scene shop
- ❖ Building repairs and new exterior siding
- ❖ Fire safety upgrades
- ❖ New phone system
- ❖ New carpeting
- ❖ Upgrades to backstage dressing room and restroom
- ❖ New backstage storage loft and washer/dryer
- ❖ Upgraded technical equipment: computerized lighting, digital sound, improved microphones, intercom between tech booth and backstage

## Future Goals

- ❖ Outreach to bring more guest artists, patrons, volunteers, community & tour groups to The Rep
- ❖ Assessment of theatre facility needs & feasibility study for theatre remodel
- ❖ Website re-design, including on-line ticketing and other customer enhancements
- ❖ Improvements to data systems, to better track volunteers, in-kind donations and The Rep's support of other organizations
- ❖ Further development of Art from the Hart gallery
- ❖ New annual production geared towards seniors

## Look how far we've come...

### until 1919...

447 Main Street was the location of Alford's Drug Store. The post office was next door. Built by heirs of the Hart Estate, the grand new theatre blocked the daylight, prompting the post office to relocate.

The theatre re-opens with the Melodrama "Ten Nights in a Barroom"  
**Apr 28, 1972...**

### Dec 8, 1920...

The Hart Theatre opens, showing the silent film "The Mollycoddle"  
Admission: 25¢

### 1920s-40s...

The theatre is used for travelling vaudeville shows and movies; the sign on the exterior of the building reads "Village Playhouse - 1920"

### 1956...

The theatre is vacated, sitting unused for 16 years until...

## The Ferndale Rep touches thousands of lives.

In the 2005-6 Season we produced 7 full stage productions, 6 special shows and hosted 5 co-sponsored events.

**More than 100 performances** took place on our stage.

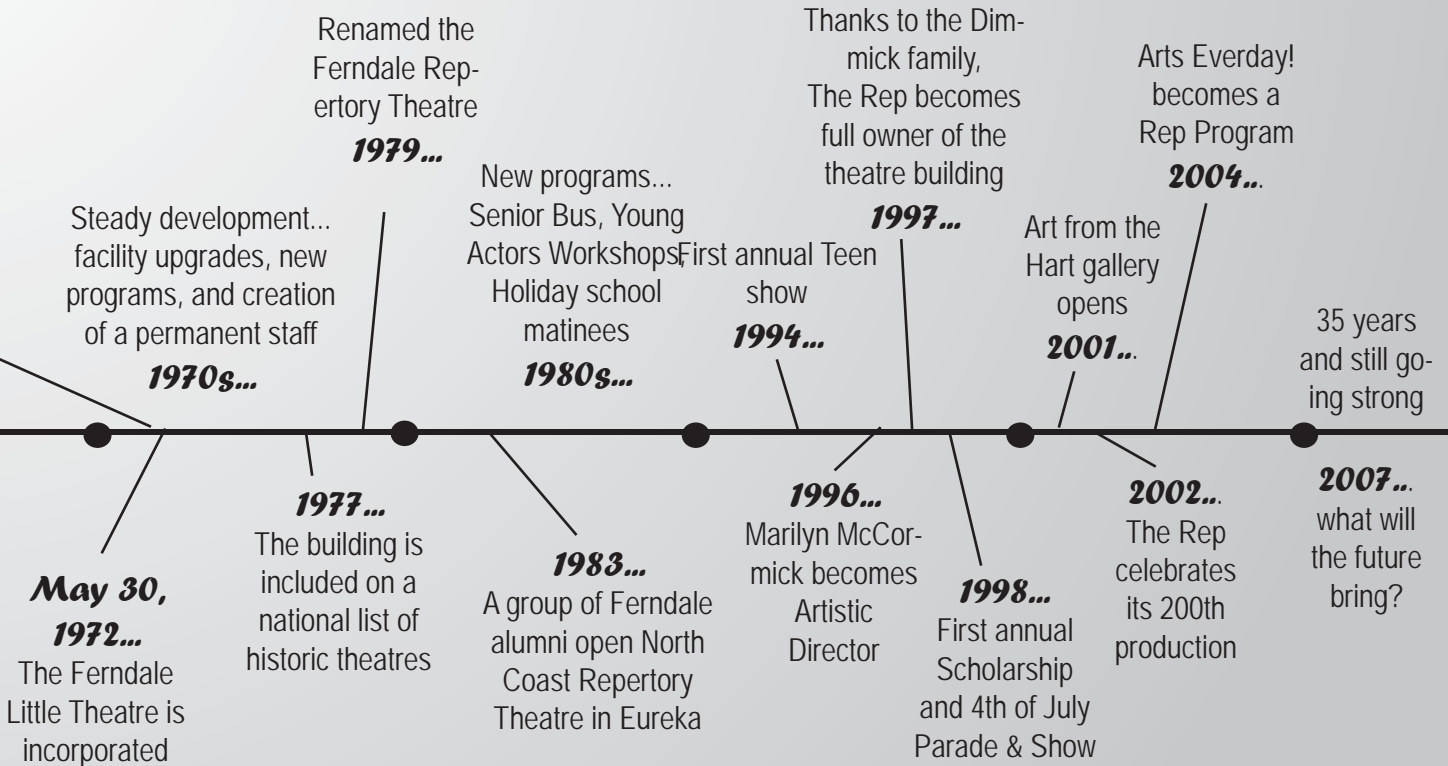
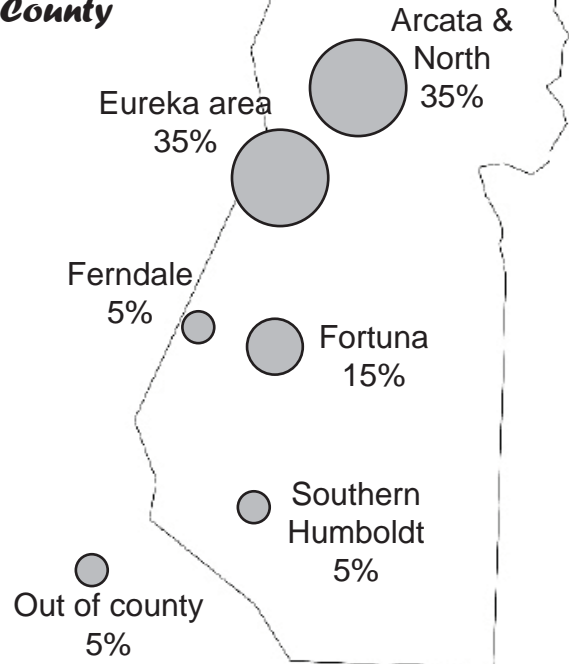
**More than 200 guest artists** worked to produce our shows, including designers, actors, and production crew. All of our guest artists are paid (though never enough!).

**More than 10,000 patrons** saw our shows, including 1500 children for holiday matinees, 5000 visitors for Fourth of July festivities

### We are here for the community

Costume & props for other theatres and schools  
 Art from the Hart gallery for visual artists  
 A venue for visiting music, dance and film events  
 Donations to scores of area non-profits annually

### Our patrons, sponsors and guest artists come from throughout Humboldt County



## 2006-7 Season

Opening:

- Sep 28 The Mystery of Irma Vep**  
An Egyptologist brings the ancient past to life in this zany Halloween spectacular.
- Nov 24 Cinderella**  
The classic fairy tale set to the unforgettable music of Rodgers & Hammerstein.
- Dec 5 Cinderelder**  
A new twist on the classic tale in midweek matinees for local schools.
- Jan 18 Lettice and Lovage**  
Two very different women become friends and embark on a crusade to change the world.
- Mar 1 Hamlet (through the Looking Glass)**  
The 14th annual all teen production presents the Prince of Denmark in a whole new light.
- Apr 5 The Rocky Horror Show**  
Brad and Janet find themselves in a sticky situation... need we say more?
- May 24 To Kill A Mockingbird**  
Another classic, based on the Pulitzer Prize-winning novel by Harper Lee.
- Aug 2 The Sound of Music**  
The hills are alive with more magical music by Rodgers & Hammerstein.

### Showcases & Special Events

- Sep 9 Vaudeville!**
- May The Ghost of the Hart**  
Our Young Actors play tribute to Bertha... the Rep's resident ghost.
- Jul 4 Celebrate America!**  
Our annual Fourth of July spectacular.
- Jul 13 Taking My Turn**  
A musical from writings of people in their prime.

Watch for new events added during the year!

### Special Programs

Young Actors Workshops  
Art From the Hart Gallery  
Annual Arts Scholarship  
Fourth of July Parade & Show  
Senior Bus Service from Eureka  
School Study Guides  
School Theatre Tours  
Costume and Prop Rentals  
Arts Everyday & Family Arts Nights  
Group Discounts & Benefit Performances

## Major Supporters 2004-6 (through 9-30-06)

### GOLD SPONSOR (\$500 & up)

Almquist Lumber • Carlene & Earl Ambrosini • Arcata Pro Floor • Rene Auberjonois • Bancrest Dairy & the Bansen Family • Bertha Russ Lytel Foundation • Carol & W.P. Bivens • Don Brown, State Farm Insurance • Elaine Chenoweth • Coast Central Credit Union • Kay & Ron Cohn, Paragon Packaging • Lowell Daniels, Silva's Fine Jewelry • Del Oro Water • Ferndale Rotary Club • Renee Grinnell • Carolyn & Tom Jones • Scott Kelly, Spencer Engineering • Matt Knowles, Aesthetic Design • Ron Lajoie • McLean Foundation • Terry Patterson, Patterson Connors Insurance • Karen Pingitore, Ferndale Clothing • Gilmer & Stephen Reinhardt • Dillon Savage, Open Mind Creations • Esther & John Phelps, DC3 Entertainment • Jenny Oaks, Victorian Inn • Vikki Young

### SILVER SPONSOR (\$250-499)

Aalfs, Evans & Co • Judy & Jim Anderson • Anderson, Lucas, Sommerville & Borges • Sandra Antonson & C. B. Solo • Michael Bailey • Pamela & Jack Bellah • The Blacksmith Shop • Center Pharmacy • Chapala Cafe • Ann & Brian Barbata, Golden Bee Candleworks • C. Crane Company • Gold Rush Coffee • Lorraine & Steve Carlson • Collingwood Inn • June Davis • Ferndale Emporium • Ferndale Pizza • Ferndale Real Estate: Jake Drake • Hoby's Market • Hotel Ivanhoe • Humboldt Internet • Carol & Bob Lafrancchi, Loleta Cheese Company • Landmark Real Estate: Jim Stanfield • Byrd Lochtie • Mary Louise Lorensen • Lost Coast Communications • Betty Ann Osborne • Pierson Building Center • Karen Pingitore, Ferndale Clothing • Redwood Restaurants • Tom Renner, Rings Pharmacy • Sequoia Gas Company • Shaw House Inn • Patricia Stanley • Barbara Taubitz • SBC Foundation • Village Florist • Wyatt & Whitechurch

### PATRON (\$100-\$249)

Rich Ames • Stephanie & Mitchell Boers • Sharon Bonino & Ken Torbert • Nancy Cook • Cowan & Son Construction • Cream City Cafe • Curley's Bar & Grill • Computer Assistance • Judy & Stan Dixon • Eureka Books • Ferndale Surveying Company • Margaret Gately • Phyllis Jeanne Geller • Gingerbread Mansion Inn • Diana & Galen Gorman • Got Pets, Want to Travel • Kay Harden • Barbara & Donald Hatch • Cathy & H.D. Hively • Kenneth Hoard • Dorcus Hubbard • Brian Johnson & Barbara Page • Dorothy Kluck • Les Schwab Tires • Sharon & Al Lopez • Donell & Jack McCannless • Mendes Mini Storage • June & Robert Nessler • Nilsen Company • Shaw House Inn • Shephard Electric • Sjaak's Fine Chocolates • Cheyenne & Herrmann Spetzler • Sweetness & Light • Marjorie & Lee Turner • Sarah Olson Turner • Thomas Wattle • Jan & Wesley Weiman • Joseph Young • Alexandra Zublin-Meyer